

Turkey and New Hampshire: A Job-Creating Economic Partnership



New Hampshire imports more from Turkey than from any other country in the MENA region asides from Israel.

Since 2016, New Hampshire imports from Turkey have increased twenty-one-fold.

New Hampshire Imports from Turkey	(approximate)
2016	\$7,000,000
2019	\$147,000,000
Growth:	2000%



Turkey is the 21st largest importer of goods from New Hampshire and the 5th largest in the MENA region.

In 2019, Turkey imported over \$54 million worth of goods and services from New Hampshire.

New Hampshire Exports to Turkey	(approximate)
2016	\$50,000,000
2019	\$54,000,000
Growth:	8%

New Hampshire is home to more than 2,600 Turkish Americans, many of whom are small business owners.

Manchester, Nashua, and Concord have significant Turkish American populations.

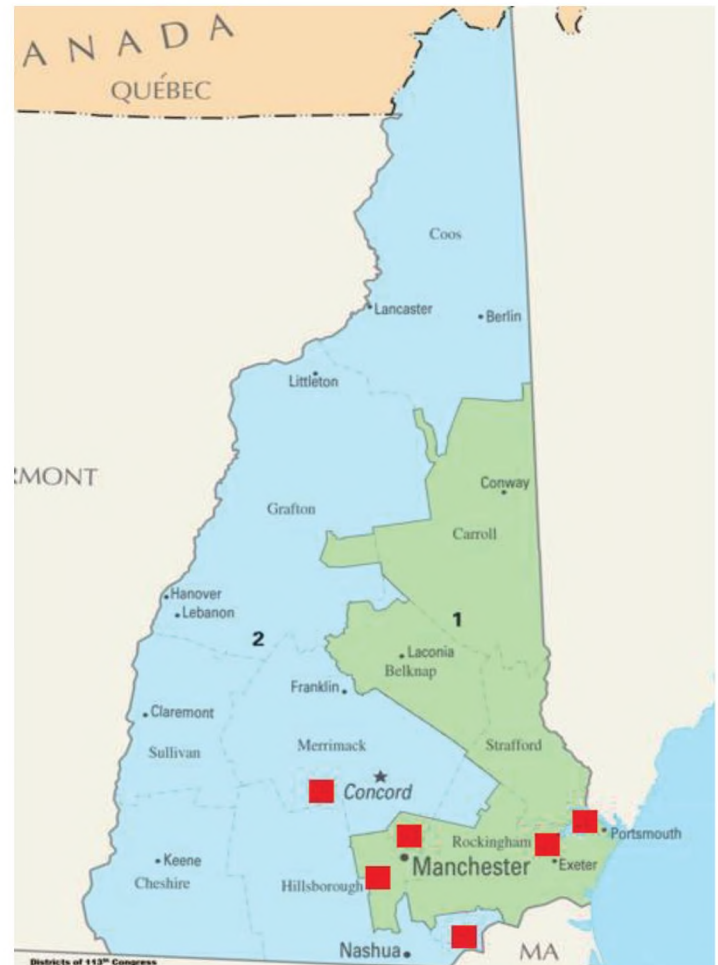
In 2013, the Turkish Cultural Center of New Hampshire was established in Manchester.

New Hampshire is also home to Turkish-American entrepreneur, scientist, and philanthropist Yalcin Ayasli.

The graphic to the right shows the locations of six major companies in New Hampshire that are either:

- Owned by Turkish-Americans
- US companies with significant investments in Turkey
- US companies that are reliant on their sales to Turkey

DISSEMINATED BY MERCURY PUBLIC AFFAIRS, LLC, A REGISTERED FOREIGN AGENT, ON BEHALF OF TURKEY-U.S. BUSINESS COUNCIL (TAIK). MORE INFORMATION IS ON FILE WITH THE DEPT. OF JUSTICE, WASHINGTON, DC



A number of New Hampshire companies have strong ties to Turkey, including family-run small businesses as well as some of the state's largest employers.



SIG Sauer: Newington

SIG Sauer, which has its headquarters based in New Hampshire since 1990, has more than 1,200 employees, making it one of the biggest New Hampshire companies.

SIG Sauer's P229 handguns are used by the Special Forces Command of the Turkish Land Forces.



Standex International: Salem

Standex International manufacturer of food service equipment, engravings, engineering technologies, electronics and hydraulics, headquartered in Salem, New Hampshire.

The company has 5,000 employees all over the world including in Turkey, where its electronics branch has two distributors and a sales representative.



The Timberland Company: Stratham

Headquartered in Stratham, Timberland is the third largest company from New Hampshire, with approximately 5,600 employees.

Timberland has among its suppliers thirteen Turkish companies that provide it with textile and iron products.



Mediterrano Turkish & Mediterranean Restaurant: Hillsboro

This restaurant opened in 2013 and was started by a Turkish American family.

Their ingredients mostly come from South Mediterranean or West Aegean region of Turkey.

They also provide catering services.



Pino's Turkish Bakery & Cafe: Bedford

This Turkish bakery and cafe is currently under development by Turkish-American couple and Bedford locals, Pinhan and Muge Cakir, who purchased the site for \$1 million in 2016.

Pinhan Cakir previously owned and operated a restaurant in Turkey for about five years.

The new bakery will serve Turkish food that is only made from scratch, and the highest quality ingredients.



Matbah Mediterranean: Manchester

Matbah Mediterranean Cuisine authentic Turkish restaurant located at 866 Elm St., opened its doors to the public for the first time on November 23, 2016.

The restaurant was started by Turkish-American and local entrepreneur Omer Yasin and his wife, Cigdem.

Turkey and Idaho: A Job-Creating Economic Partnership



Idaho imports from Turkey totaled \$2,091,230 in 2018, more than any other MENA country asides from Israel.

Idaho is home to 400 Turkish Americans; many are small business owners.

Boise and Post Falls have most of the Turkish population.

Idaho's 2018 exports to Turkey were worth \$2,412,285, making Turkey Idaho's 2nd largest importer in the MENA region.

Idaho companies, such as Boise Cascade, create jobs in Turkey.

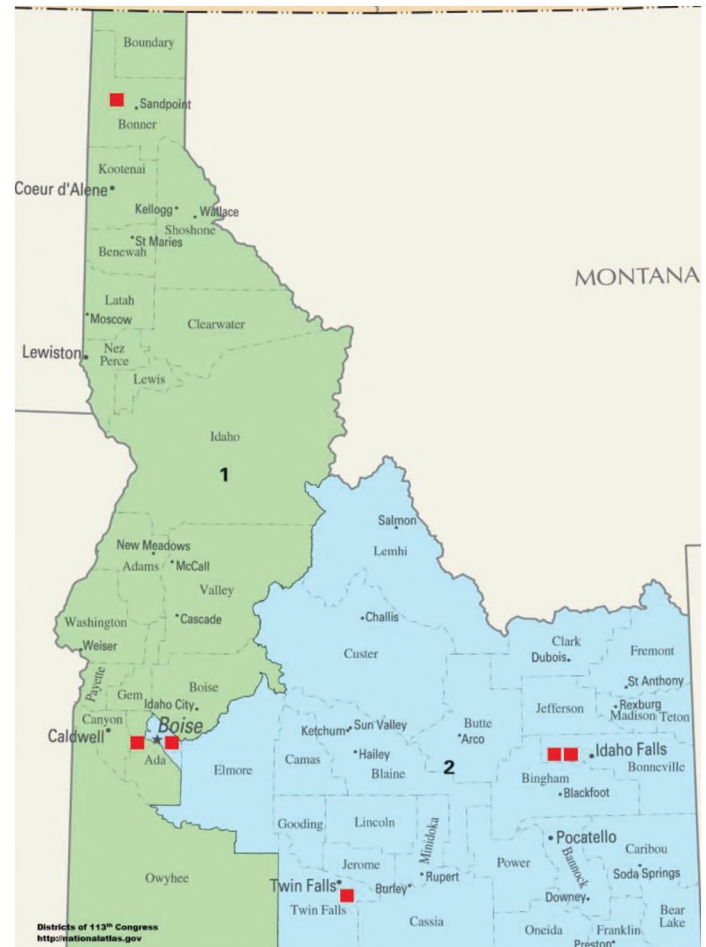
Other companies from the state, like Micron, have partnerships with Turkish companies.



The graphic to the right shows the locations of six major companies in Idaho that have strong ties to Turkey, they include:

- A chain of restaurants owned by a Turkish-American residing in Idaho Falls.
- A \$750 million yogurt factory, the largest of its kind in the world, belonging to Chobani, owned by Turkish-American businessman Hamdi Ulukaya.
- A Boise supermarket that predominately sells goods from Turkey, the Middle East, and Africa.
- Some of the biggest employers in Idaho that have investments or sales operations in Turkey, such as Boise Cascade, Micron Technology, and the Quest Aircraft Company.

DISSEMINATED BY MERCURY PUBLIC AFFAIRS, LLC, A REGISTERED FOREIGN AGENT, ON BEHALF OF TURKEY-U.S. BUSINESS COUNCIL (TAK). MORE INFORMATION IS ON FILE WITH THE DEPT. OF JUSTICE, WASHINGTON, DC



Idaho's economic ties to Turkey have brought new markets to some of the state's biggest companies, provide Idaho businesses with vital goods and services, and, most importantly, create hundreds of jobs and over three-quarters of a billion dollars in investment to the people of Idaho.



Boise Cascade®

Boise Cascade: Boise

Boise Cascade is one of Idaho's largest and most well-known companies, producing wood products and distributing construction materials all over the world.

Since the 1970s, Boise Cascade has had paper operations in Turkey.



TAME Grocery Store: Boise

This Turkish-African-Middle Eastern grocery store is located in on Orchard Street, and sells food, clothing, and other items imported from Turkey and other countries in the region.



Quest Aircraft Company: Sandpoint

Quest was started in 2001 to design and provide aircraft suitable for domestic and international humanitarian applications. Its sole product is the Kodiak single engine short takeoff and landing (STOL) aircraft.

In October 2018, it was announced that Quest entered a partnership with Turkey-based Altair Business Aviation, which currently serves as one of the companies sales agents in Asia.



Chobani: Twin Falls

Chobani opened the world's largest yogurt plant in Twin Falls, Idaho in 2012. The state-of-the-art facility covers 1 million square feet and is home to Chobani's Global Research and Development Center.

In August 2019, Chobani opened a 71,000 sq ft innovation and community center to its Twin Falls Plant, which includes a cafeteria, 2,185 sq ft fitness center, lactation rooms, a faith center, and a 7,000 sq ft space for town halls, shared meals, daily relaxation, and special celebrations.

The facility represents an investment of over \$750 million into the state of Idaho and the generation of over 40 jobs for Idahoans.



The White House Grill: Post Falls

The White House Grill was the first ever restaurant started by Raci Erdem, a Post Falls resident and Turkish-American restaurateur. It has been a Post Falls landmark since 1996.

Erdem's flagship restaurant brings old Turkish family recipes to the people of Idaho, and restaurant revenue tops \$900,000 annually at the eatery, opened in 2003 with just a few tables and a staff of four.



The Oval Office Bistro & Martini Bar: Post Falls

The Oval Office is the second restaurant started by Raci Erdem.

It currently has five employees.

Raci Erdem is currently in the process of opening his third location, the Pentagon, which will have up to 30 employees.